

2022 2nd VIS Workshop

“Business, Economics, Law and Interdisciplinary Collaborations”

Monday 11th April 2022

Online Event - Zoom Link:

Join Zoom Meeting

<https://jbs-cam.zoom.us/j/81568068700?pwd=UDRqVUJkK3hQUtFSZy94ODZuRnNMUT09>

Meeting ID: 815 6806 8700

Passcode: 267885

Participants in the UK, Ireland and Vietnam (6hrs time difference)

12.00-15.00 (UK time) or 18.00-21.00 (Vietnam time)

Chair: Dr Bang Nguyen (University of Cambridge)

12:00 – 12:10	Welcome
	Dr Bang Nguyen (VIS)
12:10 – 13:10	Business
12:10 – 12:30	<i>“Develop your research and career at a business school”</i> . Professor Viet-Anh Dang, Professor of Finance, Alliance Manchester Business School, University of Manchester
12:30 – 12:50	<i>“Tourism studies and its research opportunities in the context of Vietnam”</i> . Dr Hai Nguyen, Senior Lecturer in Events Management, Faculty of Business, University of Greenwich
12:50 – 13:10	<i>“Interdisciplinary research in analytics/business (TBC)”</i> . Professor Tri-Dung Nguyen, Professor of Business Analytics, Kent Business School, University of Kent
13:10 – 13:20	Coffee Break
13:20 – 14:00	Economics and Law
13:20 – 13:40	<i>“Economics (TBC)”</i> . Dr Tuan Anh Luong, Associate Professor (Reader), Faculty of Business and Law, De Montfort University
13:40 – 14:00	<i>“Law and Development Studies”</i> . Dr Ngoc Son Bui, Associate Professor of Asian Laws, Faculty of Law, University of Oxford
14:00 – 14:10	Coffee Break

14:10 – 14:55 Panel Discussion – “Interdisciplinary Collaboration for Research and Funding”

Panellists: Professor Viet-Anh Dang, Dr Hai Nguyen, Professor Tri-Dung Nguyen, Dr Tuan Anh Luong, Dr Ngoc Son Bui, Dr. Yen Tran (Heriot-Watt), Dr. Van Huynh (Paris Dauphine, Campus London)

14:55 – 15:00 Closing

Dr Bang Nguyen (VIS)

Speakers’ Biographies

Professor Viet-Anh Dang

Viet is a Professor of Finance at Alliance Manchester Business School. He is also an editor of the *Journal of Business Finance and Accounting* (ABS3*), an internationally recognized outlet for research in accounting, corporate finance, and governance. His main research interests are empirical issues in corporate finance.



Viet joined AMBS after successfully completing a PhD in Financial Economics at Leeds University Business School; his PhD thesis was awarded the Best PhD Paper Award at the Financial Management Association (FMA) European Conference. His recent studies have been nominated various Best Paper Awards at the FMA Annual Meetings (Semi-finalist) and European Conference (Finalist), as well as the European Financial Management Association (EFMA) Conference. Viet's research was funded by the UK's Economic and Social Research Council (ESRC) and has appeared in world-leading and reputable finance journals (ABS4*/ABS4/ABS3*), such as the *Review of Financial Studies*, *Journal of Corporate Finance*, *Journal of Banking and Finance*, *Journal of Financial Markets*, and *Journal of Empirical Finance*.

Viet is a member of the American Finance Association (AFA), FMA, Society for Financial Studies (SFS), European Finance Association (EFA), and EFMA. He was a founding member and former President of the Vietnam Finance Association International (VFAI).

Dr Hai Nguyen

Dr Thi Hong Hai Nguyen (also known as Hai Nguyen) is a Senior Lecturer at the University of Greenwich Business School. Prior to joining the University of Greenwich, she studied and worked at Hue University (Vietnam), The School of Travel Industry Management (USA), NHTV Breda University of Applied Sciences (The Netherlands), the Hong Kong Polytechnic University (China) and Macau University of Science and Technology (China). Her current research focuses on tourist behaviour, heritage tourism, special events and festivals, tourism destination management, and tourism in the context of Vietnam.



Professor Tri-Dung Nguyen

Tri-Dung Nguyen is a Professor of Business Analytics at Kent Business School. He obtained a PhD in Operational Research at Massachusetts Institute of Technology, US, in 2009. From 2010, he was a lecturer and then an associate professor in Operational Research and Management Science at the University of Southampton (Business School and Mathematical Sciences). Prior to that, he was a visiting research assistant professor at the University of Illinois at Urbana Champaign, US. Dr Nguyen received an EPSRC Fellowship in Operational Research between 2017-2022 to work on large and uncertain cooperative games. His areas of expertise include Game Theory, general OR methodologies (especially Optimization under Uncertainty), and Robust Statistical Analysis, among others. Dr Nguyen has worked for some financial firms (Credit Suisse, Fidelity), IT firm (Fujitsu-Siemens) as well as supervised a number of industrial projects for companies such as Unilever, FICO, Expedia, Virgin Atlantic Airways, Heathrow Airport, Carnival UK, etc.



Dr Tuan Anh Luong

Tuan Anh Luong is currently an Associate Professor (Reader) at De Montfort University. He received his PhD in Economics from Princeton University. He is also the Vice Director of the Institute for Research in Economics, Environment and Data Science. His research focuses on using firm-level data to gain insights on the impacts of globalization on firms' performance, labour market and recently on the environment. He is particularly interested in the intersections between Globalization and Climate Change. His work was published in the Journal of Development Economics, Canadian Journal of Economics, Journal of Comparative Economics, the World Economy, Review of International Economics, among others.



Dr Ngoc Son Bui

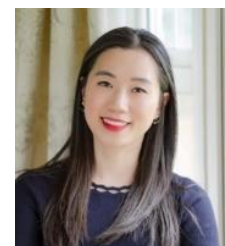
Ngoc Son Bui is an Associate Professor of Asian Laws at the Faculty of Law, University of Oxford, and a Fellow of St Hugh's College, Oxford. He is a graduate of Vietnam National University-Hanoi (LLB; LLM) and The University of Hong Kong (PhD). He was previously an Assistant Professor at The Chinese University of Hong Kong Faculty of Law, and a research fellow at the Centre for Asian Legal Studies of the National University of Singapore Faculty of Law. He has also held visiting research positions at Harvard, Melbourne, and Tsinghua Law Schools.



He works on comparative & constitutional law in Asia with a focus on the socialist and Confucian culture-influenced jurisdictions. He is the author of *Constitutional Change in the Contemporary Socialist World* (Oxford University Press 2020) and *Confucian Constitutionalism in East Asia* (Routledge 2016). He is writing a new monograph *Legal Reform in the Contemporary Socialist World* for Oxford University Press. He is co-editing four volumes on *Asian Comparative Constitutional Law* for Hart Publishing. He serves in the editorial board of the Asian Journal of Comparative Law and in the advisory board of the Indian Law Review.

Dr Yen Tran

Yen Tran is an Associate Professor at the School of Social Sciences, Edinburgh Business School, Heriot-Watt University. Dr. Yen Tran has a strong international academic background. She completed her PhD in Innovation Management and Strategy at Copenhagen Business School (CBS-INO Department of Innovation and Organisational Economics) and Stanford University. She obtained her MSc and MBA education at Ohio State University (Fisher College of Business) and Asian Institute of Technology. She also previously held academic position at Copenhagen



Business School (INT) and was a visiting professor at FPT University- Business School- Vietnam (2016-2019). Yen Tran's research is within the areas of Innovation Management, International Strategy and International Entrepreneurship (IE-IB). Her current research is focusing on (1) organisational and innovation capability development in response to technological changes and (2) entrepreneurial mobility (entrepreneurial knowledge and capability development) in emerging markets (MNC spin offs/employee mobility, knowledge repatriation, returnee entrepreneurship and digital internationalisation strategy).

Dr Van Huynh

Van Huynh has an academic and professional profile with over 16 years of experience working in business and academic environment. After completing her PhD in Economics & Management from IAE Lille (France) in 2010, she worked at Edhec Business School, Lille 1 University and was a Director of Accounting, Control and Audit Master Program at Catholic University of Lille. She has also worked at Societe General bank and Thomson Foundation. Since 2015, she has been a Lecturer in Financial Accounting, University Paris Dauphine – PSL (Campus London) and also a Senior Management Accountant at Mazars UK.



Dr. Bang Nguyen (Chair)

Bang Nguyen is an Associate Professor of Finance at University of Cambridge's Judge Business School. He is currently the director of the Master of Philosophy in Finance (the MPhil in Finance) - the main master-level research degree in finance at the University of Cambridge. Bang graduated from HEC Paris with a Ph.D. degree in finance with highest distinction and Best Ph.D. Dissertation Award from the French National Foundation for Education in Management (FNEGE). His research in corporate finance and corporate governance has been published in the Journal of Financial Economics, Management Science, the Quarterly Journal of Finance, and Revue Finance, and presented in premier academic conferences, including the American Finance Association, the American Economic Association, the Western Finance Association, and the European Finance Association Meetings. Bang's research has been recognized with awards and prizes, including the Barclays Global Investors' Award for Best Doctoral Paper at the European Finance Association Meetings in 2006, Best Paper Award at the China International Conference in Finance in 2009, and Best Corporate Finance Paper Award from the Society of Financial Studies' Finance Cavalcade in 2013. Bang is a member of the American Finance Association, the American Economic Association, the European Finance Association, and the Western Finance Association. In the past, he held visiting positions at New York University Stern School of Business and the Wharton School at the University of Pennsylvania. Bang teaches finance courses to undergraduate, master and Ph.D. students. He has also advised many governments and companies.

